

This Personal Data Clarification Text has been prepared to inform you about the collection, processing, and transfer of your personal data, and your rights under Law No. 6698 on the Protection of Personal Data (“Law” or “KVKK”).

As **ETİD FUAR ORGANİZASYON VE ETKİNLİK TİCARET A.Ş.** (“Company” or “ETİD”), headquartered at Beytepe Mahallesi Beyler Caddesi No:130 Çankaya/Ankara, we process your personal data in our capacity as the data controller, within the framework defined below and in accordance with the Law and relevant legislation, particularly for the IGEXX 2025 – Istanbul Global E-Export Summit.

Personal Data We Process

We may collect and process the following personal data depending on your relationship with us (e.g., visitor, customer, event participant, speaker, partner, etc.):

- **Identity information:** name, surname, title, national ID number, date of birth, signature
- **Contact details:** email address, phone number, social media handles
- **Professional data:** company, job title, education, certificates, past experience
- **Financial data:** bank/credit card details, IBAN, invoice and payment information
- **Location data:** home or business address, postal code, country
- **Transactional data:** ticket orders, service usage, comments, requests
- **Legal data:** contracts, declarations, forms, tax numbers
- **Security & IT data:** CCTV footage, IP address, login/logout data, browser version
- **Marketing data:** preferences, interests, past purchases, cookie records
- **Sensitive data (when applicable):** health data (e.g. COVID tests, vaccination), association memberships (only with consent)

Purposes of Processing

Your personal data may be processed for the following purposes:

- Facilitating registration and participation in IGEXX 2025
 - Executing contractual obligations (ticket sales, speaker agreements, sponsorship, etc.)
 - Sending updates, announcements, and promotional materials about the event
 - Providing customer support and managing requests or complaints
 - Ensuring security at the venue and during online operations
 - Executing marketing campaigns, satisfaction surveys, and performance tracking
 - Complying with legal and financial reporting obligations
 - Managing partnerships with sponsors, service providers, and speakers
 - Conducting statistical analysis, system testing, and research
 - Ensuring data backup, cybersecurity, and operational continuity
 - Publishing photos, videos, and interviews for media and archival purposes
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Legal Basis for Processing

We process your data based on the following legal grounds under the KVKK:

- Your **explicit consent** (where required)
 - Necessity for **contract execution**
 - Fulfillment of **legal obligations**
 - Protection of **legitimate interests**
 - Establishment, use, or defense of **legal rights**
 - Where data has been **made public** by you
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Transfer of Personal Data

Your personal data may be shared with:

- Official partners (sponsors, event contractors, logistics providers)
- Third-party service providers (e.g. mailing, tech, or CRM platforms)
- Public authorities, if required by law
- Hosting and software support providers (including servers located abroad, only with your consent where applicable)

We ensure that all necessary technical and administrative safeguards are taken when transferring data.



Data Security and Retention

Your data is securely stored and processed with appropriate technical and administrative measures to prevent unauthorized access, loss, or misuse. Data is retained only for as long as necessary to fulfill the processing purposes and to comply with legal obligations.



Your Rights Under KVKK

According to Article 11 of the Law, you have the right to:

1. Learn whether your personal data is being processed
2. Request information about the processing of your data
3. Learn the purpose and appropriateness of the processing
4. Know the third parties to whom your data is transferred
5. Request correction of inaccurate or incomplete data
6. Request deletion/destruction if legal reasons for processing no longer exist
7. Object to any outcome arising solely from automated processing
8. Request compensation in case of damages due to unlawful data processing



How to Exercise Your Rights

To exercise your rights, you can contact us via email at:
info@etid.org.tr

Requests are evaluated and responded to free of charge within the legal period. If the process incurs additional cost, the applicable fee tariff determined by the Personal Data Protection Board may apply.



Third-Party Sites & Cookies

Our website may include links to third-party websites. These websites operate under their own privacy policies and ETID assumes no responsibility for their practices. For details about cookie use, please refer to our [Cookie Policy].

This Privacy Policy is an integral part of your participation in IGEXX 2025. We kindly ask you to read this document carefully and reach out if you require further information or clarification.